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The biggest thing is not to give up. I've been in that position more times than I can count — that moment of giving up and giving in. In that moment, it's about collecting yourself and getting back up. Keep trying, because the opportunities really are out there waiting."

—Jennifer

## A LASTING, LOCAL LANE LEARN LOCAL, WORK LOCAL.



## Jennifer | Business Management Student

A mother of three studying business management, Jennifer is the first in her family to obtain a high school diploma. Education has been a journey as she overcomes challenges and finds inspiration and hope for the future. With LCC's new Bachelor of Applied Science in Business Management degree, Jennifer finds an achievable and affordable path to a career.

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I've moved around to a lot. This is the first place I've ever actually felt at home. Lane County and specifically Eugene — I just love the acceptance that I feel here."

-Jennifer





## WHAT DRIVES JENNIFER

- · Securing a future for herself and her family
- Creating opportunities for community improvement
- Showing her children that higher education is achievable

"I just love the opportunities around here. Bigger cities like Portland are a little more unforgiving. There's a lot more community support available here — people that are looking to find community together. I would love to stay here. I absolutely love Eugene."

She also cites the amazing number of resources at LCC as essential for her success. "Just voice what you need — the sooner you start reaching out and asking for help, the sooner you'll find it."

## Why LCC?

**New Bachelor of Applied Science in Business Management program** 

Scholarship availability

Supportive faculty and staff

Resources for students in need